

# Course Outline



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## CIW E-Commere Designer

### Course Description:

This course is aimed at Web Designers who wish to develop their skills to enable them to create, and update secure websites. Security design and implementation is the focus of this course.

This course is also suited to those who wish to take the Certified Internet Webmaster (CIW) E-Commerce Designer Exam 1D0-425. Passing of this exam is the next step to other CIW certifications such as Master CIW Designer.

### Pre-requisites:

Delegates should be familiar with internet topics to the level covered by the CIW Site Designer course.

### Course Content:

- **Electronic Commerce Foundations**
- **Law and the Internet**
- **Web Marketing Goals**
- **Online Product Promotion**
- **Site Usability and Customer Relationship Management (CRM)**
- **Business-to-Business Frameworks**
- **Electronic Commerce Site Creation Packages- Outsourcing**

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- **Electronic Commerce Site Creation / Development Software**
- **Configuring and Using Payment Gateways**
- **Transaction Security**
- **Website Management and Performance Testing**

**Course Duration: 5 Days**